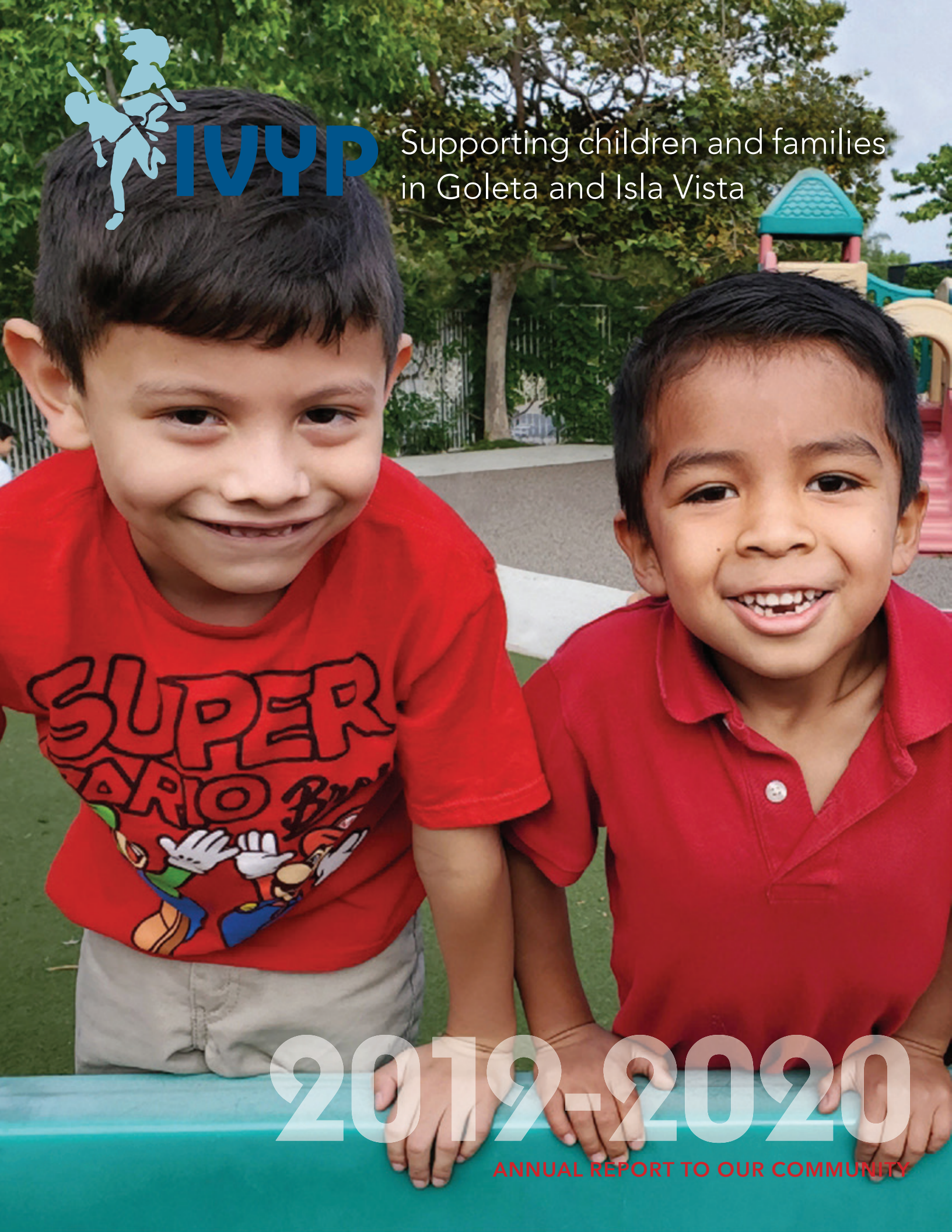




**IVYP**

Supporting children and families  
in Goleta and Isla Vista



**2019-2020**

ANNUAL REPORT TO OUR COMMUNITY



# From our Executive Director



**IN JANUARY**, our board and staff adopted a strategic plan to guide our work for the next few years. We articulated our values and fleshed out a theory of change. Little did we know how important our strategic plan would prove to be.

On March 13, 2020, we closed our direct child serving programs and immediately increased the direct family support we provide. Food distribution increased by more than 400%. Families were in crisis and they were turning to us. With so much need and uncertainty we turned to our strategic plan for guidance and inspiration.

As we transitioned to virtual learning in both our Children's Center and School-Aged Enrichment

programs, we needed to address the digital divide—in our families and in our staff. We partnered with Equalitech to provide devices and training to our staff members who needed scaffolding to be able to support students. Our Family Resource Center not only quadrupled the number of people receiving direct support, but our Family Advocates learned new skills in order to support families' parenting and mental health needs.

**Our values and our vision guide us every step of the way.**

I'm proud of how effective we have been in pursuing our mission and our values in the face of unprecedented challenges. As we continue to grow our impact, I invite you to join us.

Lori Lander Goodman, MSW  
Executive Director

## Isla Vista Youth Projects Guiding Principle

By building a resilient and connected community, IVYP seeks to mitigate the effects of poverty, racism, and trauma so that all children and families can prosper and thrive.

## IVYP Core Values

### Collaboration

"You are never strong enough that you don't need help."

CESAR CHAVEZ, CIVIL RIGHTS ACTIVIST

### Joy

"Sometimes your joy is the source of your smile, but sometimes your smile can be the source of your joy."

THICH NHAT HANH, BUDDHIST MONK

### Respect

"I don't pre-judge."

SONIA SOTOMAYOR, SUPREME COURT JUSTICE

### Curiosity

"[We cultivate] a mental attitude about critical thinking and curiosity... by looking at the world in a playful and curious and creative way."

ADAM SAVAGE, ACTOR AND EDUCATOR

### Creativity

"Action is the antidote to despair."

JOAN BAEZ, FOLK SINGER

### Integrity

"The time is always right for doing what is right."

MARTIN LUTHER KING, JR., CIVIL RIGHTS ACTIVIST

# From our Staff

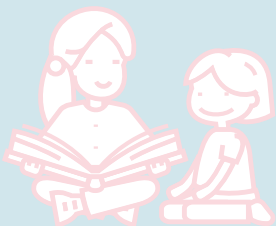


**PART OF WHAT MAKES** IVYP unique and effective is that our employees are also members of our community we serve. If we want to meet the needs of our families, our team needs to know that we believe in them and we are committed to their growth. In the last year IVYP has invested in our employees by improving healthcare benefits, paying a living wage, and our tuition assistance program. At the end of this year we are seeing the impact of this investment through the words of our staff.

## Maricruz

IVYP Children's Center teacher

"I've been working for IVYP for almost ten years. ...I feel that when I talk, someone is actually listening and doing something about our needs. You let us know that you truly do believe in us and in IVYP. You want us to grow as people and professionals and push us to do our best so we can in turn be better teachers. Thank you for believing in us."



## LUPE

IVYP Children's Center asst. teacher

"I am very grateful for the support you give us. I have worked for IVYP for almost seven years. ...I feel valued in my work. I am really proud of my work and everything I do for the IVYP and the families!"

## Shaylie

IVYP Family Resource Center

"Today and every day I am proud to be a team member of a caring organization that is not afraid to stand up for what is right and say what is true without backing away from harsh words and statements that may be difficult to hear and difficult to express."



**Where families come to grow roots since 1971**

# Family Resource Center

IVYP's **FAMILY RESOURCE CENTER** mitigates the effects of poverty, racism, and trauma by strengthening families. Our FRC proactively responds to community members' needs through classes, education, resource, and referral.

During the COVID-19 pandemic, IVYP's Family Resource Center met an unanticipated challenge by providing virtual and in person support to families experiencing crisis.

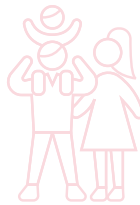


*"(Porque la clase para padres)  
He aprendido que jugar y gastar  
tiempo de calidad con mi  
familia es saludable."*

*"(Because of the parenting class) I have  
learned that playing and spending quality  
time with my family is healthy."*

– PARENTING CLASS GRADUATE

**Prior to March 16, 2020:**

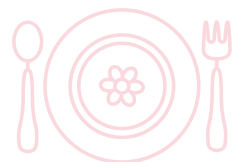


**117**

children attended  
health fair

**1,587**

families received  
food



**1,886**

clients served

**Families become resilient** when...





## In response to COVID-19:



Pivoted immigration  
forums to online  
webinars



Distributed more  
than **5,600**  
bags of food



Distributed **127**  
masks to adults  
and children

their social, emotional, and concrete needs are met.

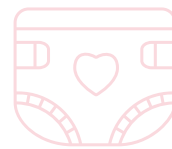
# Children's Center

IVYP's **CHILDREN'S CENTER** curriculum is designed to facilitate cognitive, emotional, physical, social, and creative growth for children between the ages of 3 months and 6 years in a language-rich environment that supports the ethnic and cultural diversity of the children.

This year, loving and trauma informed teachers...



provided **70,485** hugs



changed **45,140** diapers



created **1,850** art projects  
with their students



Children develop resilience through...

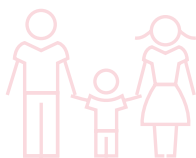


"My son really benefited from virtual circle time. It was something to look forward to everyday. He stayed engaged and the activities were always carefully planned by the teachers. It was fun and educational."

— PARENT



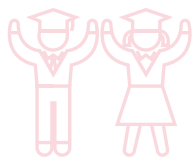
## To support children through COVID-19, IVYP teachers:



supported our families through weekly check in calls



distributed **500** meals to families in need



prepared **15** children for Kindergarten during our Pre-K Camp



provided virtual circle time to **100** students

connections with loving, responsive, and safe adults.

# School Aged Enrichment

**AFTER-SCHOOL AND SUMMER ENRICHMENT** provides K-6 children with enrichment activities, homework assistance, and a safe environment to learn and grow.

In March, our school age staff sprang to action to research, test, and launch a Kid's Corner page to provide virtual educational and recreational resources for children and caregivers.

**In 2019-2020 after the final school bell rang...**



**295**

children continued to learn



**6**

new healthy foods introduced at Kids Farmers Market



**900**

minutes of mindfulness practice



**Students build resilience** when they have...



*"The IVYP Zoom Summer Program has been a game changer! This is what I am hoping to see online learning progress and develop into."*

– BRITTANY DESALES, IVYP PARENT

## Because of COVID-19:



Moved Summer Program  
online to support parents  
and students



Launched Kid's Corner  
resource webpage



access to high quality educational, social, and recreational opportunities.

# Thank you

to everyone who supported **Isla Vista Youth Projects** through another successful year.

## Community Partners

Boys and Girls Club, Goleta campus ♥  
Community Action Commission ♥  
California Department of Education  
CALM ♥  
Carpinteria Children's Project  
City of Goleta ♥  
County of Santa Barbara ♥  
Cuddlebright  
Deckers Outdoor Corporation ♥  
Direct Relief  
Equalitech ♥  
Family Service Agency  
First 5 Santa Barbara County ♥  
Foodbank Santa Barbara County ♥  
Girls Inc, Santa Barbara ♥  
Gateway Educational Services ♥  
Goleta Education Foundation  
Goleta Union School District ♥  
Health Linkages ♥  
Immigrant Hope  
Importa  
Isla Vista Community Services District ♥  
Isla Vista Food Co-op ♥  
Isla Vista Rec and Park ♥  
Legal Aid ♥  
Marborg Industries  
Operation School Bell  
Planned Parenthood  
Santa Barbara City College  
Santa Barbara County Department of Social Services  
Santa Barbara County Education Office (Partners in Education) ♥  
Santa Barbara County Public Health  
Santa Barbara Foundation ♥  
Santa Barbara Neighborhood Clinics ♥  
Santa Barbara Promotoras  
Santa Barbara Unified School District  
Santa Ynez Valley People Helping People  
SEE International  
St. George Youth Center  
United Way Santa Barbara County ♥  
University of California Santa Barbara ♥  
Welcome Every Baby  
WIC ♥

♥ Participate in Goleta Valley Community Partnership



## EXPERT

Anonymous  
James S Bower Foundation  
Isla Vista Community Relations Committee  
Santa Barbara Foundation  
Weingart Foundation  
Hutton Parker Foundation  
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Benevity  
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Goleta Presbyterian Church  
Lori and Rabbi Evan Goodman  
Jackson Family Foundation  
Anonymous  
Montecito Bank and Trust  
Jo and Ken Saxon  
SoCal Gas  
The Towbes Group  
Wood Claeysens Foundation

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Robert Stern and Kathryn Gonnion  
Eileen Monahan and Irv Gingrich  
Santa Ynez Band of Chumash Indians  
Maryann Schall  
Skinner Family Fund  
Leah and Robert Temkin  
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## 2019-2020 Donors

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Marina and David James  
Janice and Michael Ristow  
Sandra Starkey  
Toyon Research Corporation  
Deborah and Scott Whiteley

### STUDENT

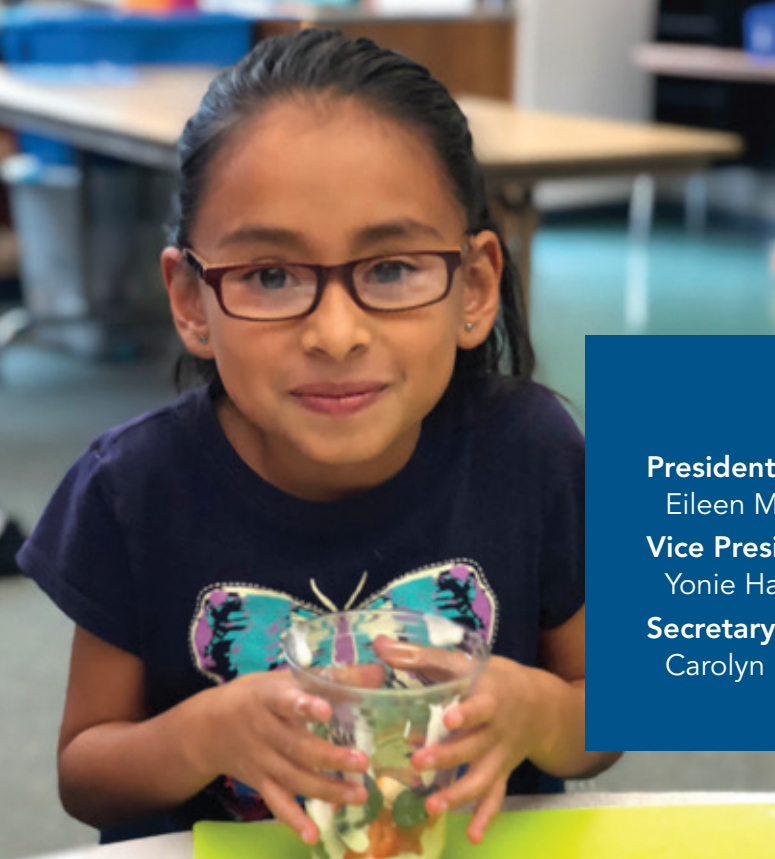
Linda Adler-Kassner and Scott Kasner  
Jodi Anderson  
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Joe Baker and Elliott Kornhauser  
Baker, Romero & Associates  
Dr. Liz Barnitz  
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Julie Sorenson  
St. Athanasius Orthodox Church  
John Tosdal  
Town and Country Women's Club of Santa Barbara  
United Way Santa Barbara County  
Vanessa and James Woods  
Derek Wratchford

*These lists reflect donors from July 1, 2019 through June 30, 2020. Any errors or omissions please bring to the attention of Elizabeth Hahn, Director of Development, [elizabethh@ivyp.org](mailto:elizabethh@ivyp.org)*

# Communities are resilient when...





You are a champion  
for children & families

### Board of Trustees 2019-2020

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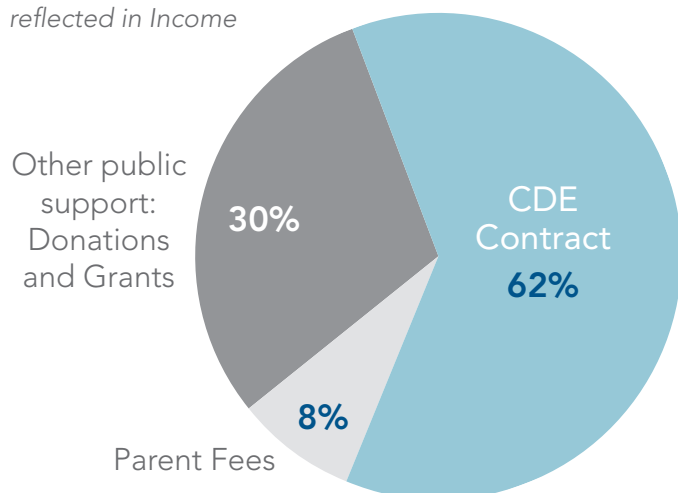
Vanessa Woods

# By the Numbers

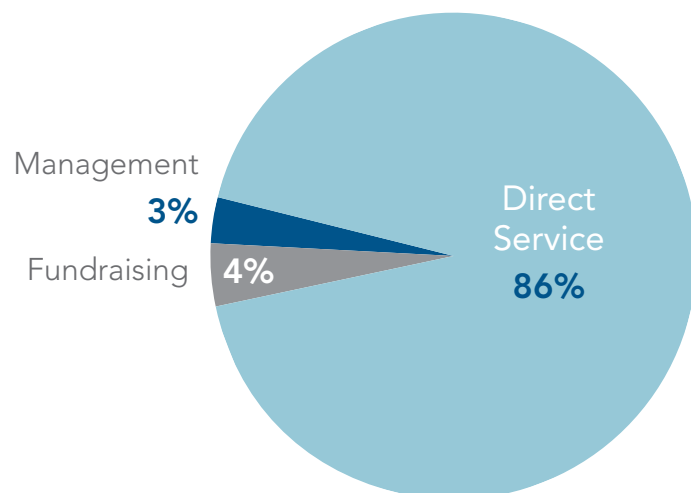
## Fiscal Year 2019-2020

### Total Income = \$3,119,599

*PPP loan received not  
reflected in Income*



### Total Expenses = \$3,209,257



Audited financials and the current 990 can be found at [ivyp.org](http://ivyp.org) after December 2020

individuals, families, and organizations support and value one another.



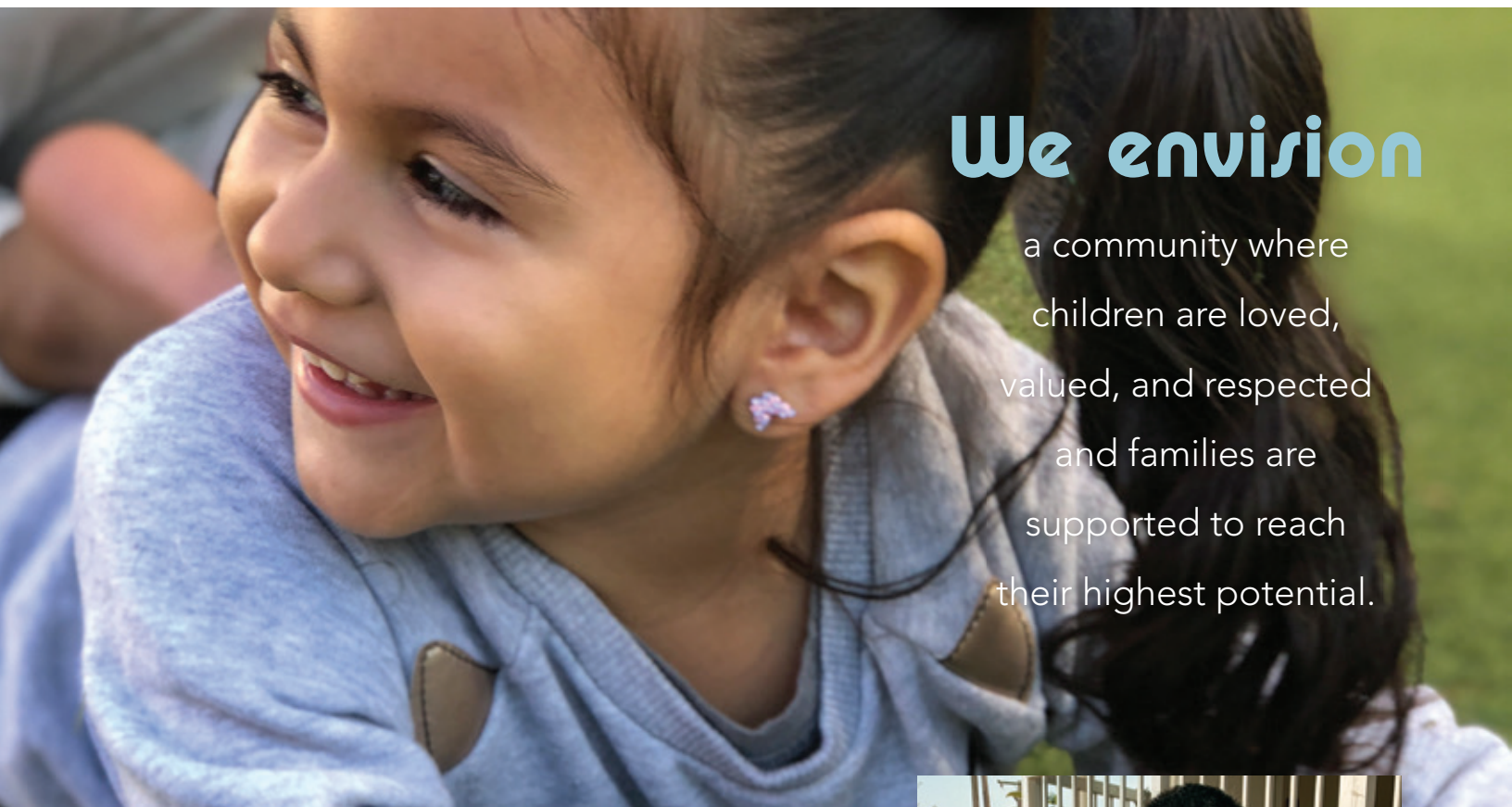
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**IVYP**

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805.845.0730

**[ivyp.org](http://ivyp.org)**

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## We envision

a community where  
children are loved,  
valued, and respected  
and families are  
supported to reach  
their highest potential.

## How to get involved

- **Become** a recurring donor at [ivyp.org/donate](http://ivyp.org/donate)
- **Check out** our Amazon smile wishlist [ivyp.org/donate](http://ivyp.org/donate)
- **Contact** our office about planned giving



**Where families come to grow roots since 1971**